



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### NOTES

September 16, 2020 - 5:00 pm

Join Online Via Webex

<https://sfdph.webex.com/sfdph/j.php?MTID=mba3d9622b2a95eb22c4fd3532a721522>

Meeting Number: 133 826 3882 Meeting Password: ydE7DT2Pmp2

Join by Phone: 1 (415) 655-0003 Access Code: 133 826 3882

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting called to order at: 5:07PM

Present: Jonathan Butler, Michelle Kim, Vanessa Bohm, Larry McClendon, Lauren Heumann, John Maa, Linda Barnard, Saeeda Hafiz, Joi Jackson-Morgan, Roberto Vargas, Derik Aoki,

Absent: Irene Hilton, (excused), Rita Nguyen, Janna Cordeiro

- a. Approval of Excused Absences [Action] Larry motions to approve excused absence. Vanessa seconds.

Moment of Silence for Irene's mother.

2. Check In – COVID 19 Responses [Discussion and Possible Action] – 20 minutes

Linda – RPD continues to provide childcare for children of essential workers and disaster service workers, there are 8 community hubs focused on Southeast side and support to housing sites.

Joi – shout out to Larry and the BVHP taskforce for advocating on many areas such as food, housing services, basic sanitation, access to water, and Wi-Fi for students. Candlestick Point State Park now has access to water, great to see progression in the neighborhood.

Jonathan – Shout out to Larry for all of his great work to support COVID response. Larry has been working to support the SF Black/African American Faith Based Coalition's work with food distribution and has helped to identify sites for food distribution. Jonathan has received NIH grant to conduct research on knowledge, attitudes, and behaviors of priority populations towards vaccines.

Lauren – Continues to learn more about food access issues in the city and it has not gotten better. USDA requirements have been confusing initially requirements were only for students and then not. It has



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been frustrating for school leads with the changes from USDA. The SFUSD nutrition team has been able to shift service times to feed as many kids as possible.

John – Dr. Colfax present at API Health Parity Coalition meeting and discussed disaggregating data for API community. There has been improved COVID testing in Chinatown. COVID cases in hospitals are down. Marin General Hospital will open in 10 days and it is a testament to be able to build a new facility within a pandemic and is able to treat patients throughout the Bay Area.

Michelle – DCYF launched learning hubs on September 14<sup>th</sup>. There are 45 sites and add a few more will be added in the future.

### 3. Approval of Minutes for Previous (August) Meeting [Action] – 3 minutes

Joi motions to approve minutes. Linda seconds. Minutes are approved.

### 4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Derik motions to approve agenda. Saeeda seconds.

Gabriel Cortez, Youth Speaks Program Director, – The Bigger Picture programs is funded by SDDT. The program allows students to see connections by their lived experiences provides them opportunity to and discuss and organize. Black and Brown students in the program learn fast of the disparities caused by environment, marketing companies, etc. By cutting funds for this program it will cut students' empowerment.

Jade Rivera – Staff at Wellness Policy at SFUSD – works with the Bigger Picture Project, and soda tax funding helps to support stipends for youth and staffing. The Bigger Picture Project allows for the ability to engage in public equity, public health, and learn about those most impacted by the soda tax industry. Most students go to school and work neighborhoods most impacted by disparities. Students are engaged and learning Paolo Freire's pedagogy, through the provision of context and understanding the world they live in and to participate in democracy.

Estrella – Student at June Jordan High School. Through the Bigger Picture project, and with the support from SDDT funds, it has helped her understand diabetes. If program is taken, it puts students at a halt of not learning more about how the environment and its impacts on me and the community. Government needs to help the students and prepare; the program has helped her grow. Kids should be learning about what is going on and without the Bigger Picture, it will continue to perpetuate victim blaming and that the government does not care about us and this program is necessary and thanks to the Bigger Picture program.

### 5. DPH Staff Report [Discussion and Possible Action] – 30 minutes

#### a. SDDTAC Youth and Food Access/Security Seats Update

Dr. Colfax appointed Veronica Shepard for the food access/security seat and will join committee in October.

Staff participated in the inaugural youth commission meeting to present the SDDTAC youth seat



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overview. 5 youth seat applications were received, initially will go through youth commission, and forward their recommendation to the Board of Supervisors. Staff also shared SDDTAC's interest to adding additional youth seats to amend the legislation.

### b. SDDT Grants Process

Staff confirmed with health department that \$3Mil for PSE grantees will be funded and contracts will continue. Carry forward dollars have yet to be determined.

### c. Data Evidence Report Update

Michelle Kirian, SDDT epidemiologist has been immersed in COVID activation. The partners of the Bay Area evidence team has kindly offered to help with providing beverage purchasing data. We hope to receive the data for SF and share with the data and evidence subcommittee. Most of the data report will not be changed much but would like to show an updated report on sugary beverage sales data.

### d. SDDT Revenue Projection Review

Members have requested that we review soda tax revenue. Staff downloaded data from the controller's office and revenue collection began in January 2018. FY 19-20 revenue data will not be available until the end of September. The data shows that the revenue is on track and for the first quarter of the fiscal year looks on track. Member added that since tax bill still needs to be sent out and sent out later this year due to COVID, they are doing their best to move to a digital platform. The revenue data should be higher in November. Staff suggested to quarterly calendar a report of revenue data from the controller's office to SDDTAC. Member asked if in past experience, has the data showed whether sugary beverage sales between hotels versus movie theaters and stores. Staff responded that we do not have that information currently, however an analysis of purchased sales data where sales were made. Grocery stores are the highest point of sale of sugary drinks; however we are not able to get data from Costco sales.

### e. Mayor's Office Proposed Budget Recommendations Follow Up

Staff shared that the final budget has not be finalized as the Board of Supervisors vote on the budget on 9/22/2020. Member shared that city departments are having back and forth discussions and answering questions as needed. Staff shared discussions with Ashley Groffenberger about SDDTAC questions. Ashley is in discussions with SFUSD finance staff reaching out to SFUSD finance folks. In respect to RPD, she noted that funds would be operationalized for its Requity Program however she needs more clarify on it. Linda shared that she would need to get clarification from CFO to get total numbers. Requity continues to do programming, scholarship recruitment and outreach. Saeeda shared that the Bigger Picture Project is also funded from SDDT funds through SFUSD's nutrition education program, which support youth stipends and full time staffing position. SFUSD has provided detailed outline of how the funds are being used for and has been submitted to the CFO in various forms and times.

### Public Comment:

Dean Schllinger, MD – Primary care physician at ZSFGH, founded center for vulnerable populations and helped to create the Bigger Picture campaign. The Bigger Picture Project has been an effective



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partnership to partner with youth and diabetes prevention education for communities. Bigger Picture unfortunately has to pivot to online and would be disappointing that infrastructural support would be cut. If there is other advice in addition to Board of Supervisors meeting to attend, we will do.

Katie Ettman, SPUR – for information for soda tax revenue coming in, would love to see comparison of revenue over the years.

Gabriel Cortez - students' stipends are not available and makes it hard for recruitment; being able to incentivize youth and YouthSpeaks depends on the soda tax funding, it and helps to get the word out and how do we get the word out especially with the pandemic factors. Youth are having to balance having to work or having stipends.

6. SDDTAC Youth Seat Legislation Amendment Process – [Discussion and Possible Action] - 30 minutes  
SDDTAC has expressed interest in increasing the number of youth seat membership on the committee to ensure equity and representation. Staff shared the process of SDDTAC primarily needing to identify a Board of Supervisor to sponsor the amendment to the advisory committee legislation and then the issue will be followed up with the Board of Supervisors rules committee. She expressed that the youth commission is supportive of this amendment and would also go through the youth commission process as well. Jonathan asked members if there were any supervisors, they would recommend sponsoring the amendment. Member suggested Supervisor Walton and noted that he would like to be champion for issues related to the soda tax. Member suggested Monica Chincilla who was the program manager of the soda tax campaign and previously legislative aide to former supervisor Malia Cohen. Member also suggested supervisor Safai. Member suggested supervisor Peskin who supports CUESA and Foodwise Teen programs. Another member recommended supervisor Preston.

Member asked if there is information readily available to work/talk with youth about the best way to engage with the SDDTAC. If youth have a different vision of what would be more helpful. Member suggested that focus groups and other methods could possibly be conducted to inform the amendment of the legislation. Youth can help to inform a more effective structure. Member suggested to also work with the youth commission to see how they would like to have the youth seat evolved on the SDDTAC. Member suggested that the youth seat amendment work would be tasked to the community input subcommittee. Jonathan announced that if any members interested in participating to inform staff and Vanessa. Saeeda expressed interest in participating in discussions.

Next steps are to identify 4 potential board of supervisor sponsors to engage their buy in and community input subcommittee will be responsible for interaction with the youth commission. Roberto motions to ask community input subcommittee and interested SDDTAC member to engage youth commission and identify 4 potential board of supervisors to discuss an amendment to the soda tax advisory committee legislation to restructure youth involvement to the increase of youth involvement in the SDDTAC. Saeeda seconds. Motion passes.



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### 7. Subcommittee Update [Discussion and Action] - 20 minutes

#### a. Co-Chair Update

Jonathan reiterates SDDTAC mission, vision, values, and notes the impact of the committee and how things have changed due to pandemic. He asked members to think about how to continue to meet SDDTAC goals with the guiding facts of how members are currently living and to meet the needs of the community. How does the SDDTAC see its vision with the pandemic and how will it influence SDDTAC work plan moving forward. Joi added for members to begin thinking about how to stay within SDDT boundaries and focus on priorities and areas of focus that the committee agreed upon.

#### b. Infrastructure

Michelle reported that the Infrastructure subcommittee discussed about the impact of COVID on various levels, such as the increase in violence, SIP and not having space to exercise, emergency food, etc. Larry and Linda to meet with Joi to identify what resources are needed.

#### c. Community Input -

Vanessa reports that the community input subcommittee discussed the SDDT budget and the importance of reaching out to community groups we represent to get a better understanding of the impact of budget cuts. Task is to reach out to community groups and write something up. It was also discussed how to get more community involvement in the subcommittee meeting, especially for those who received funds from SDDT and the wider community. The subcommittee discussed revisiting the work plan in light of today's context and if we need to revise or adjust.

#### d. Data and Evidence

Saeeda reported that the data and evidence subcommittee discussed the pipeline grid to do more career lattice work. Co-chairs will be working on the grid together. The intent is to gather enough data and information charts to open up more health care career job advancements. Potential expert from UCSF on pipeline programs to speak with subcommittee. The subcommittee hopes to align with work plan going forward and overall SDDT dynamic despite COVID interruption of the work and to continue making data informed decisions.

### 8. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Finalized FY 20-21 budget and moving forward
- SDDTAC considering what new priorities there are given the pandemic
- Updates on any local/national legislation on soda tax
- Possibility of reaching out to drug store chains to promote healthier beverage options instead of sugary drinks.
- Youth seat updates

### 9. Announcements [Discussion and Possible Action] – 5 minutes



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- Lauren – transitioning out of role at SFUSD, moving to Oregon. She will continue to be part time with SFUSD within the next month and SFUSD is looking for a replacement.

### 10. Adjournment [Action]

Michelle motions to adjourn. Linda seconds. Meeting is adjourned at 6:32pm.

### Notes

#### **PUBLIC COMMENT**

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With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

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- Briefly responding to statements made or questions posed by members of the public, or
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- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

### PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org), sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

### ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

### SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
<b>COMMUNITY-BASED GRANTS</b>				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP



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Capacity Building Grants	\$470,000			DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$4,330,000</b>	<b>\$3,860,000</b>	<b>39%</b>	
<b>SFUSD</b>				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
<b>TOTAL SFUSD</b>	<b>\$2,080,000</b>	<b>\$1,900,000</b>	<b>19%</b>	
<b>FOOD ACCESS</b>				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>	<b>12%</b>	
<b>ORAL HEALTH</b>				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>10%</b>	
<b>INFRASTRUCTURE</b>				
<b>TOTAL INFRASTRUCTURE</b>	<b>\$800,000</b>	<b>\$800,000</b>	<b>7%</b>	DPH/CHEP
<b>WATER ACCESS</b>				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$340,000</b>	<b>\$340,000</b>	<b>3%</b>	
<b>SF RECREATION &amp; PARKS</b>				
Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
<b>TOTAL SF RECREATION &amp; PARKS</b>	<b>\$875,000</b>	<b>\$875,000</b>		
<b>BREASTFEEDING</b>	<b>\$175,000</b>	<b>\$175,000</b>	<b>1.6%</b>	DPH/MCAH
<b>SUPPORT FOR SMALL BUSINESS/MERCHANTS</b>	<b>\$250,000</b>		<b>2.2%</b>	OEWD
<b>Total Proposed</b>	<b>\$11,200,000</b>	<b>\$10,300,000</b>	<b>100%</b>	



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	Budget Descriptions
<b>COMMUNITY-BASED GRANTS</b>	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
<b>SFUSD</b>	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
<b>FOOD ACCESS</b>	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
<b>INFRASTRUCTURE</b>	



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<p>DPH Infrastructure</p>	<p><b>A. Personnel</b>            1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process            2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.            3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation  <b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation  <b>C. Materials/Supplies</b> for meetings and printing costs  <b>D. Training</b> to support staff development  <b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p><b>SF RECREATION &amp; PARKS</b></p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p><b>BREASTFEEDING</b></p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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<b>SUPPORT FOR SMALL BUSINESS/MERCHANTS</b>	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.